E: 11622560_iTurbo Campaign Collaterals_Altroz (iTurbo) Main

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		XE	ХМ	XT	XZ	XZ i-TURBO	XZ+	XZ+ i-TURBO
	Body Coloured Bumpers	✓	✓	✓	√	✓	√	✓
	Body Coloured Door Handles	✓	✓	✓	✓	✓	✓	✓
	C-Pillar Mounted Rear Door Handles	✓	✓	✓	✓	✓	✓	✓
	Piano Black ORVM with Chrome Accent	w/o Chrome	w/o Chrome	w/o Chrome	✓	✓	✓	✓
	Shooting Comet - Beltline Highlight	✓	✓	✓	√	✓	√	✓
	Dual Chamber Projector Headlamps				√	√	√	✓
0 R	Dual Chamber Headlamps	✓	✓	✓				
_	LED DRL (Daytime Running Lamps)			√	√	√	√	✓
ER	Stylish Wheel Caps	Hub	Half	Full				
T	R16 Wheels			✓	✓	✓	√	✓
×	R16 Laser Alloy Wheels Dual Tone				√	✓	√	✓
ш	R16 Laser Alloy wheels with Dark Tint finish						Dark only	Dark only
	Integrated Spoiler	✓	✓	✓	✓	✓	✓	✓
	Piano Black Applique on Tailgate and Spoiler	✓	✓	✓	✓	✓	✓	✓
	Black Contrast Roof^^				0	✓	√	✓
	B Pillar Blackout Tape	✓	✓	✓	✓	✓	✓	✓
	Flat Type Front Wiper Blades						✓	✓
	Premium Granite Black Interior theme						Dark only	Dark only
	Premium Black and Grey Interiors	✓	✓	✓	✓	✓	✓	✓
	Metallic Gloss Black Dashboard Layout						Dark only	Dark only
	Classique Satin Chrome Finish Dashboard Layout			✓	✓	√	√	✓
	Light Nickel Silver Finish Dashboard Layout	✓	✓					
	Metal Finish Inside Door Handles				✓	✓	✓	✓
	Flat Bottom Steering Wheel	✓	✓	✓	✓	✓	✓	✓
	Leather Wrapped Steering Wheel						✓	✓
~	17.78cm TFT Digital Instrument Cluster						✓	✓
0	10.16cm LCD Instrument Cluster	✓	✓	✓	✓	✓		
~	Mood Lighting (Driver & Co-driver Side Footwell)			✓	✓	✓	✓	✓
ш.	Mood Lighting (Dashboard Island)				✓	✓	✓	✓
L	Full Fabric Seat 3D Embossed Upholstery				√	✓		
Ξ.	Premium Leatherette Seats	<u> </u>					✓	✓
	15 litre Cooled Glove Box with Illumination	<u> </u>		✓	✓	✓	√	✓
	Retractable Tray in Glove Box				✓	✓	✓	✓
	Rear Parcel Tray		✓	✓	✓	✓	√	✓
	Umbrella Holder in Front Doors	✓	✓	✓	✓	✓	✓	✓
	Sunglass Holder				✓	✓	✓	✓
	Bottle Storage & Magazine Pockets (Front & Rear Doors)	✓	✓	✓	√	✓	√	✓
	Drivers Foot Rest	✓	✓	✓	✓	✓	✓	✓
	Printed Headliner	_			✓	✓	✓	✓
	5 Star Global NCAP Safety Rating	✓	✓	✓	✓	✓	✓	✓
	ALFA Architecture Construction	✓	✓	✓	✓	✓	✓	✓
	Dual Front Airbags	✓	✓	✓	✓	✓	✓	✓
	Advanced ABS 9.3 with EBD and Corner Stability Control	√	✓	✓	✓	✓	✓	✓
	Reverse Parking Sensors	✓	√	✓	✓	✓	✓	✓
	Reverse Parking Camera with Dynamic Guideways			✓	✓	✓	✓	✓
	ISOFIX Child Seat Tether Anchorage	✓	✓	✓	✓	✓	✓	✓
	Driver & Co-driver Seat Belt Reminder	✓	✓	✓	✓	✓	✓	✓
	Auto Headlamps				✓	✓	✓	✓
	Puncture Repair Kit	✓	✓	✓	√	✓	√	✓
_	Rain Sensing Wipers - Front				√	✓	√	✓
ΤY	Voice Alerts - Door Open (For All Doors) Seat Belt Reminder			√		√	✓	✓
ш	Tailgate Open Drive Mode Engaged							
AF	Smart Rear Wiper with Wash				√	√	√	√
/ S	Front Fog Lamps with Cornering Function			✓	✓	✓	V	√
	Rear Fog Lamp				-		V	√
	Headlamp Leveling	√	√	√	√	√	√	√
	Immobiliser	✓	✓	✓	√	√	√	√
	Rear Wiper and Wash System				√	√	V	✓
	Rear Defogger				√	V	√	V
	Anti-glare IRVM			√	√	V	V	√
	Drive Away Locking	√	√	V	√	√	√	√
	Perimetric Alarm System			√	√	√	√	√
	High Speed Alert System	/	√	√	√	√	√	√
	Pull Away Assist (Anti-stall Feature)	✓	√	√	√	✓	√	√
	Automatic Door Re-locking (If No Entry For 30 Sec)	✓	✓	✓	V	✓	✓	✓

		XE	XM	XT	XZ	XZ i-TURBO	XZ+	XZ+
Key Lockou	t Protection	✓	✓	✓	✓	✓	√	✓
Impact Sen	sing Auto Door Unlock	✓	✓	✓	✓	✓	✓	✓
Mechanical	Child Safety Lock on Rear Doors	✓	✓	✓	✓	✓	√	✓
Electric Pov	ver Assisted Collapsible Steering	✓	✓	✓	✓	✓	✓	✓
Height Adju	stable Front Seat Belts				✓	✓	✓	✓
Front Seat	Belt with Load Limiter	✓	✓	✓	✓	✓	✓	✓
Dual Horn				✓	✓	✓	✓	✓
17.78cm Flo	pating Dashtop Infotainment System by Harman™			✓	✓	✓	✓	✓
8.89cm Flo	ating Dashtop Infotainment System by Harman™		√					
Speakers			2	4	4	4	4	4
Tweeters		T		2	2	4	2	4
FM/AM, Bli	uetooth, USB	_	✓	√	√	√	✓	√
Fast USB C	harger		√	√	√	√	√	√
Steering M	ounted Infotainment Control	$\overline{}$		√	√	√	✓	√
Voice Comr	nand Recognition - Phone & Media			√	√	√	√	√
	nand Recognition - Climate Control	 		· /	· /	·	/	√
	Video Play Back at Parked Condition			·	· /	√	·	·
	ay™ and Andriod Auto™			·	· /	·	· ·	<i>'</i>
Smartnhon	e Integration with Connectnext App Suite			<i>-</i>	· /	· /	· /	·
	and Text Message Readout					√		1
	with Turn by Turn Prompt on Instrument Cluster				_		·	_
· ·	d Wallpaper	_		_	_	_		<i>-</i>
	(Driving Score)	-		-		1		
Frequent		_			· /	· /	_	_
	glish / Hinglish Voice Assist	_		· ·	V	V	✓ ✓	_
	and SIRI Connetion via Bluetooth	-		V	√	√	√	√ √
·		_		· ·	V .	· ·		_
	Modes - Eco and City	√	✓	✓	√		✓	_
	Modes - Sport and City	<u> </u>				√		√
	Opening Doors (All 4)	✓	✓	✓	✓	✓	✓	√
Flat Rear Fl		√	✓	✓	√	V	√	√
	art Function			Р	Р	✓	Р	✓
Cruise Cont				√	✓	✓	√	√
Central Loc		✓	✓	✓	✓	✓	√	√
Remote Ke				✓	✓	✓	✓	✓
	h Button Start Stop with Smart Key			✓	√	✓	√	√
Stylish We					✓	✓		√ √
	ower Windows	Front Only	√	√	√	√	√	✓
Electrically	Adjustable & Autofold ORVMs		✓	✓	✓	✓	√	✓
	uto Down Window (Driver Side)			√	√	√	√	√
	uto Up Window (Driver Side)						√	√
1	Adjustable Headrest	✓	✓	✓	✓	√	√	√
Rear Seat A	djustable Headrest				√	✓	√	✓
Fully Autor	natic Climate Control			√	✓	√	√	√
- Xpress Coo							✓	√
Manual Air	Conditioner with Heater	✓	✓					
Rear AC Ve	nt				√	✓	√	✓
	stable Driver Seat				√	√	√	✓
	g Armrest with Storage				√	√	√	√
Rear Seat A	<u> </u>				√	√	√	√
	ounted Instrument Cluster Control						√	√
Front Power		✓	✓	√	√	✓	✓	✓
Rear Power						· ·	_	_
	Home & Find Me Function			✓	→	· ·	<i>-</i>	<i>-</i>
Tilt Steering		1	1	_	_/	_	_	_/
IIII Steeriin		V	V	¥	V	¥	V	

Technical Specification									
Engine (BS VI)									
Туре	1.2 l Revotron	1.21 I-TURBO	1.5 l Turbocharged Revotorq						
Fuel	Petrol	Petrol	Diesel						
Engine Capacity, No of Cylinders	1199 cc, 3 Cylinders	1199 cc, 3 Cylinders	1497 cc, 4 Cylinders						
Max Power (PS @ rpm)	86 @ 6000 (63.3 kW)	110 @ 5500 (80.9 kW)	90 @ 4000 (66.2 kW)						
Max Torque (Nm @ rpm)	113 @ 3300								
Transmission									
Туре	5 Speed Manual Tran	smission							
Dimensions									
Length x Width x Height	3990 mm x 1755 mm	x 1523 mm							
Wheelbase (mm)	2501								
Ground Clearance - Unladen	165 mm								
Boot Space (l)	345								
Min Turning Radius (m)	5.0								
Brakes									
Front/ Rear	Disc/Drum								
Suspension									
Front	Independent MacPhe	rson Dual Path Strut wi	th Coil Spring						
Rear	Twist Beam with Coil	Spring and Shock Absor	rber						
Wheels & Tyres									
Туре		ps (XE, XM, XM+, XT, XT i-Turbo, XZ+, XZ+ i-Tur							
Tyre size	195/55 R16 (Petrol XT, F	esel XE, Petrol / Diesel XM, Petrol XM+, Petrol XZ , Pet +, Diesel XT, Diesel XZ & Di	rol XZ i-Turbo, Petrol XZ+ i-Turbo)						
Spare Tyre Size	165/80 R14								
Others									
Seating Capacity	5								
Fuel Tank Capacity (l)	37								

*Accessories shown in pictures and features mentioned in the text may not be a part of the standard equipment. **The contents are not binding and are subject to change without prior notice. ***These are indicative specifications for reference only. All features are not available in all variants and may vary for different variants. ^Colours may not match the actual colours due to printing limitations. "Google is a trademark of Google LLC.

^^Black contrast roof option not available in Arcade grey colour. ^^^Harbour blue colour is available from XM+ variant. ##For the cars between 3900mm to 4000mm.

O – stands for optional, P – stands for petrol.

Altroz #Dark available in XZ+ petrol variants only (1.2 l Revotron and 1.2 li-Turbo).



E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 02-19_ Jun'21



E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 04-17_ Jun'21



15 Litres Cooled Glove Box

Carry your world wherever you go, with 24 intelligent storage spaces and "largest in the segment" 15 litres cooled glove box.

Electric Power Steering

Gives you engaging driving experience with great manoeuvrability at minimum effort.
The flat bottom of the steering assists you in easy entry and exit.



Height Adjustable Seat

Adjustable driver seats to match the comfort of every individual.



Rear AC Vents with Rear Power Outlet

Back seat drivers will remain cool and charged courtesy of rear AC vents that come with rear power outlet.



E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 06-15_ Jun'21





ALFA ARC

Agile Light Flexible Advanced (ALFA)
Architecture, along with energy-absorbing
body structure, accounts for the absolute
safety of the passengers.

Ultra High Strength Steel Point

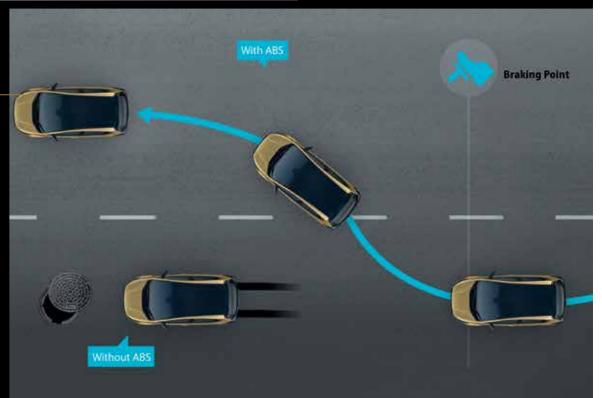
- 3X strength in comparison to regular steel
- Energy absorbing body structure to prevent the passenger cabin from deformation

ABS with EBD and CSC

Latest 9.3 Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD) along with Corner Stability Control (CSC) aids in efficient on-road control.

Child Safety door-locks

The rear doors are equipped with child safety door locks to prevent accidental unlocking



E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 08-13_ Jun'21



Crash Locking Tongue on Seat Belt

- O Crash locking tongue prevents belt from slipping out of place
- A steady belt ensures restricted movement, hence reducing chest injuries in the event of a frontal crash

ISOFIX Anchorage for Child Seats

Keep your little ones safe with an easy installation system for child seats to make every drive blissful and relaxed.



A Crash Safety Rating is not dependent on the number of airbags

- Crash safety ratings cannot be achieved by simply adding more airbags.

 The basic car structure must be strong enough to ensure the safety of its passengers.
- A weak structure will get a low rating even with airbags.
- An intact passenger cabin ensures high degree of safety.

Interior Intact - 5 Star Safety

- O Passenger cabin remains intact
- O No major deformation on A-pillar, B-pillar or floor
- O Humanoid dummy not thrown out of seats
- O Doors could be opened after crash



Reverse Parking Assist

- O Reverse Camera feed on Infotainment screen
- O Ultrasonic sensors which alert the driver, when the vehicle is too close to an obstacle
- O Dynamic guideways to help driver reverse the car safely





Voice Alerts

Altroz gives voice alerts in following situations

- O Driver/ co-driver door open
- O Rear doors and Tail gate open
- O Parking brake ON while driving
- O Driver seat belt unfastened



Risk of Fatal Injury*

	***	· 🇙	***	*	***		***		****		****	
Adult Score	14-16		11-13.99		8-10.99		5-7.99		2-4.99		0-1.99	
Model	Altroz		Competition 1		Competition 2		Competition 3		Competition 4		Competition 5	
Head & neck	Very Low	·	Very Low	Ü	Very Low	<u>:</u>	Low	Ü	Medium	=	High):
Chest	Low	:	Medium	=	Medium	=	High): 	High); (Very High) <u>*</u>
Knee, femur & pelvis	Very Low	Ü	Very Low	Ü	Medium	=	Medium	=	High); (Very High);
Lower leg, foot & ankle	Low	<u>;</u>	Low	:)	Medium	=	Medium	=	High):	Very High);
Head & neck	Very Low	Ü	Very Low	Ü	Very Low		Low	<u>;</u>	Low	(:)	High):
Chest	Low	<u>:</u>	Medium	=	Medium	=	High): 	High):	Very High):
Knee, femur & pelvis	Very Low	<u>:</u>	Very Low	::	Very Low	(:	Medium	=	High):	Very High):
Lower leg, foot & ankle	Low	<u>:</u>	Low	<u>:</u>	Medium	<u>::</u>	Medium	=	High):	Very High	* *
0.1.6.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.												

*Only for internal circulation and education purpo

E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 10-11_ Jun'21



E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 12-09_ Jun'21



Auto Headlamps

Smart headlamps that automatically light up to illuminate dark roads and tunnels to give you instant visibility without driver's intervention.

Xpress Cooling

When the Xpress button is pressed, the system calculates the cabin's temperature and begins the cooling process. Once it's been cooled, you will be alerted.



Push Button

A great start will precede powerful performance with the Start/stop engine button.

Cruise Control

Long distance drives will now be a breeze with the easy-to-use Cruise Control function.



Rain Sensing Wipers

Smart wipers that sense the rain and turn on automatically, so you can always focus on your driving.

Wearable Key

Say goodbye to carrying bulky keys around. Enjoy hassle-free keyless entry with a wearable key that you are unlikely to forget.





Cruise Control and Navigation



Instrument Cluster Display

Strategically placed digital instrument cluster gives ample information to the driver without having to take his/her eyes off the road. The 17.78cm TFT display is the largest in the segment* and helps in easy reading.

Cluster highlights:

- O Distance to Empty
- O Trip Wise Fuel Economy
- O Instant Fuel Economy
- O Navigation and Media Information
- O Service Due Reminder

E: 11575976_TATA Altroz (iTurbo) Main Brochure_A4_Pg. 16-05_ Jun'21



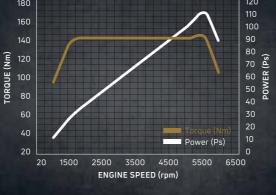
Drive Mode

The SPORT mode enables you to utilize your powerful new engine at full capacity, letting you slip through both narrow lanes and open highways, with as much ease as elan.



Performance

With the same engine as Nexon, the car is 200 kg lighter.



Drive Mode

The ECO mode optimizes your car's fuel consumption so it can provide you with an efficient gauge in addition to great mileage.



Stop Start

Automatically turns off the engine when idle at signal, traffic etc. which saves fuel consumption. Engine starts simply by pressing the clutch.



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Available Colours





